

# Meet The Need

## Best Practices Quick Reference

Meet The Need empowers churches and charities with state-of-the-art tools for managing and communicating all of their charitable activities. Below is a list of Meet The Need best practices that we have found bring excellent results to our users, increasing their impact in the community while taking work off their limited staff.

### Website

- Churches and Charities: For a seamless integration, **don't use the words "Meet The Need"**. Name buttons based on your **internal initiative** (iServe, Calvary Cares, etc.) or keep the names of buttons more generic (Serve, Community Needs, Volunteer, etc). You're the face to the community, not Meet The Need.
- **Buttons** are better than hyperlinked text – They are more eye catching to users
- Make the button highly visible from your **Home page** so those visiting your site can quickly find needs
- Place buttons **above the "fold"** so people don't have to scroll to access needs
- Create a **landing page** that builds emotion and let's users "shop" by the social issue, people group, or organization they're most interested in helping
- Churches and City Reachers: Include an **"All Community"** needs button to enable people to serve in the community across a wide variety of needs. You can still control which organizations show up on that link through the "Select Needs to Display Through Your website" on your Dashboard.
- Churches & City Reachers: Highlight the needs of your community **partners/teams** by having a button for each one showing their needs.

### Account Set-up

- Create **"teams"** to empower your leaders to manage their externally-focused and internal serving groups
- **Don't post needs on behalf of partners** – Instead, encourage them to take advantage of Meet The Need's tools and post their own needs
- See our ["Best Practices for Posting Needs"](#)

### Mobilize

- **Don't ask individuals to register** – Instead let them search needs and find one they want. They'll be far more inclined to register once they found a need they want to meet.
- Churches: Let your members know about needs on your site - ["Top 10 for Churches – Mobilize Your Members"](#)
- Charities: Let your volunteers know about needs on your site - ["Top 5 for Ministries – Getting Your Needs Met"](#)

### Share with Partners

Access materials through the blue [SHARE](#) button on your dashboard (emails, flyers, testimonies, Powerpoint, next steps, etc.) to share with churches and charities. . .

- Click here to download [Materials for Churches](#)
- Click here to download [Materials for Charities](#)